



3rd International Conference on Management and Social Sciences

Bangkok, Thailand

23rd - 24th November, 2024

Organised by

Academia Researchlab



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About the Conference

International conference on Management and Social Sciences(ICMSS), aim to set a collaborative goal for finding of new dimensions in research field, ICMSS is bound to serve as a platform that facilitates the deliberation of the challenges involved in the practical implementation of all the most advanced knowledge produced in the fields of Management and Social Sciences. The progressive development round the globe has created an urge for awareness to latest trends and knowledge and also advancements in these fields are occurring, has made it challenge for all professionals such as academicians, students, aspiring researchers, or industry professionals to keep up with these changes. This convention is being organized with the intention of getting participants acclimatized to dealing with these developments.



About ARL

At Academia Researchlab, our mission is to establish an exceptional platform that serves as a hub for esteemed institutions, academics, and researchers. We are committed to fostering an environment that fosters the expansion of knowledge and meets the diverse needs of our affiliated members. Through our dedicated efforts, we aim to facilitate knowledge scalability and promote academic excellence. Our core focus lies in providing comprehensive services that support the dissemination of research findings. We offer conference hosting and journal publication services, enabling our members to showcase their work and contribute to the advancement of their respective fields. By nurturing collaboration and innovation, we strive to empower researchers to make meaningful contributions to society and drive positive change..



At Academia ResearchLab, we are dedicated to excellence in all aspects of our operations. We continuously seek to enhance our platform, ensuring that it remains at the forefront of academic research and innovation. Together with our esteemed members, we are shaping a better tomorrow through the power of knowledge and collaboration.

Objective of the Conference

The goal of 3rd International Conference on Management and Social Sciences is to unite researchers, academicians, professionals, and industry experts. It serves as a platform for exchanging ideas, knowledge, and experiences in these fields. The conference aims to promote collaboration and innovation, tackling challenges and exploring opportunities for advancements in management practices, educational systems, and emerging technologies. Through this synergy, the event seeks to drive progress and develop solutions that will shape the future of these key areas.



- **Knowledge Sharing and Dissemination:** Promote the sharing of innovative research, methodologies, and best practices in management, education, and emerging technology. Foster collaboration among academics and professionals to drive progress and enhance knowledge across these fields, ensuring the latest advancements are accessible and implemented effectively.
- **Interdisciplinary Collaboration:** Encourage collaboration across diverse backgrounds to foster interdisciplinary interactions, promoting the exchange of ideas and perspectives.
- **Professional Networking:** Facilitate networking among professionals, scholars, and practitioners to foster connections that may spark collaborative projects and partnerships, enhancing opportunities for mutual growth and innovation.
- **Promotion of Education Excellence:** Promote educational excellence by advocating for effective teaching methods, educational technologies, and management practices to enhance learning outcomes and foster innovation in education.
- **Technology Adoption and Integration:** Investigate the incorporation of emerging technologies in management and education, analyzing their potential effects on efficiency, productivity, and learning outcomes.
- **Cultural Exchange:** Enhance the conference experience by uniting participants from diverse backgrounds and countries, fostering a celebration and appreciation of cultural diversity.

Why to Choose Us

1. Expertise in Research
2. Network and Collaboration
3. Credibility and Reputation
4. Resources and Support
5. Publication Opportunities
6. Global Reach
7. Commitment to Excellence



Cityscape

Bangkok, officially known in Thai as Krung Thep Maha Nakhon and colloquially as Krung Thep, is the capital and most populous city of Thailand. Lying 25 mi (40 km) above the mouth of the Chao Phraya River, it is the country's major port and also its cultural, financial, and educational centre.

It is a large city known for ornate shrines and vibrant street life. The boat-filled Chao Phraya River feeds its network of canals, flowing past the Rattanakosin royal district, home to opulent Grand Palace and its sacred Wat Phra Kaew Temple. Nearby is Wat Pho Temple with an enormous reclining Buddha and, on the opposite shore, Wat Arun Temple with its steep steps and Khmer-style spire.

Bangkok's popularity stems from its diverse attractions and experiences. From historic landmarks to modern shopping districts, there is something for everyone. The city's welcoming atmosphere, delicious food, and vibrant culture also contribute to its popularity among tourists. One of the special things about Bangkok is its shopping scene. From bustling street markets like Chatuchak Weekend Market to upscale malls like Siam Paragon, Bangkok offers a shopping experience like no other. You can find everything from designer brands to unique handicrafts and souvenirs.

Among Bangkok's well-known sights are the Grand Palace and major Buddhist temples, including Wat Phra Kaew, Wat Pho, and Wat Arun. The Giant Swing and Erawan Shrine demonstrate Hinduism's deep-rooted influence in Thai culture. Vimanmek Mansion in Dusit Palace is famous as the world's largest teak building, while the Jim Thompson House provides an example of traditional Thai architecture. Other major museums include the Bangkok National Museum and the Royal Barge National Museum. Cruises and boat trips on the Chao Phraya and the canals of Thonburi offer views of some of the city's traditional architecture and ways of life on the waterfront.



6. Economic and Cultural Dynamics:

- Globalization
- Innovation
- Trade
- Migration
- Technology
- Diversity
- Consumption Patterns
- Socio-economic Disparities



7. Artificial Intelligence and Business:

- Automation
- Data Analytics
- Customer Experience Enhancement
- Decision-making Support
- Predictive Maintenance
- Personalized Marketing
- Operational Efficiency
- Ethical Considerations



8. Sustainability and Environmental Studies:

- Climate Change
- Renewable Energy
- Biodiversity Conservation
- Sustainable Development
- Environmental Policy, Pollution Control
- Resource Management
- Ecological Economics



9. Educational Innovation and Reform:

- Personalized Learning
- Digital Transformation In Education
- Competency-based Education
- Inclusive Practices
- The Integration Of Emerging Technologies To Enhance Learning Outcomes



10. Risk Management and Resilience:

- Identifying
- Assessing
- Financial Risk Management
- Enterprise Risk Management (ERM)
- Environmental Resilience, Technological Resilience
- Cybersecurity Risk Management
- Agile Talent Management
- Data-driven Recruitment Strategies
- Employee Experience Enhancement Through Technology
- Fostering A Culture Of Continuous Learning, Development
- Employee Wellbeing, People Analytics



11. Innovation in HR Practices:

- Agile Talent Management
- Data-driven Recruitment Strategies
- Employee Experience Enhancement Through Technology
- Fostering A Culture Of Continuous Learning
- Development
- Employee Wellbeing, People Analytics



12. Digital Transformation and Marketing Technologies:

- Innovation
- Automation
- Data Analytics
- Customer Experience
- Omnichannel, AI
- Digital Strategy



Keynote Speakers



Dr. Lilybeth Peconcillo Eslabon

Dean, College of Education and
School of Graduate Studies,
STI West Negros University Phillipines



Dr. Yannakorn Toprayoon

Chief Executive of the Bangsomboon
Subdistrict Administrative Organization,
Thailand



Dr. Albert Efendi Pohan

Head of Educational Management
Study Program University of Riau
Kepulauan, Batam City, Indonesia



Ndivhuwo N. Tshipala

Associate Professor Faculty of
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Technology Pretoria, South Africa



Prof. Dr. Khimji Vaghjiani

Professor
Torrens University, Australia

Conference Chair



Dr. Arun kumar tarofder

Associate Professor,
Management and Science University, Malaysia

Conference Co-Chair



Dr. S.M. Ferdous Azam

Associate Professor,
Management and Science University, Malaysia

Organizing Committee Member



Dr. Syed Mahmood Ahmed

Sessional Lecturer
International college of management,
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Jr., Phd, Edd**

Department of Education
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Professor of Social Sciences, Advertising,
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Randolph I. Navasca

Faculty/Director For DRRM
Don Mariano Marcos Memorial
State University, Philippines



Dr. Vijay Anant Athavale

Principal
Walchand Institute of Technology, India



Dr. melbert P. Libo-on

Hospitality Management Program Head
State University of Northern Negros



Dr. Madhurima Das Gupta

Assistant Professor (Sociology)
Post-doctoral fellow School of Humanities,
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Assistant Professor
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Dr. Phi-Hung Nguyen

Head of the Research Center,
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F.P.T University, Vietnam



Dr. Rizwan Tahir

Professor
International Business at Rochester
Institute of Technology Dubai, UAE



Dr. Anjali Hans

Associate Professor,
Lincoln University College,
Malaysia



Dr. Emmanuel Hans

Associate Professor,
Lincoln University College,
Malaysia



**Asst.Prof.Dollaporn
Phuakkhong**

Former HOD of Rehabilitation
Ratchasuda College Mahidol University,
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Dr. Anik Yuesti, SE., MM

Assistant Professor
Universitas Mahasaraswati Denpasar.
Bali, Indonesia



Cecilia Mercado

Director, Technology Management
Development Department Saint Louis
University, Baguio City, Philippines



Dr. Ghadah Al Murshidi

Associate Professor, Curriculum and Instruction
Department, faculty of Education
United Arab Emirates University, UAE



Jomar L. Aban

Professor III
Don Mariano Marcos Memorial State University, Philippines



Abstract Submission
15th November



Full Paper Submission
15th November



Late Registration
22nd November

Co - Organizers



Venue

Bangkok, Thailand



Radisson Suites Bangkok Sukhumvit
23/2 Soi Sukhumvit 13, Khwaeng Khlong
Toei Nuea, Khlong Toei, Bangkok



Our Success



Past Conference

Conference Name	Location	Date	YouTube Link
Globe Summit	Tagaytay, Philippines	5 th , 6 th , 7 th June 2024	https://www.youtube.com/@AcademiaResearchlab/featured
1 st ICMSS	Jakarta, Indonesia	10 th - 11 th May, 2023	
2 nd ICMSS	Bali, Indonesia	17 th - 18 th October, 2023	
2 nd ICMSS	Kuala Lumpur, Malaysia	2 nd - 3 rd December, 2023	
1 st ICMSS	Bangkok, Thailand	28 th - 29 th December, 2022	



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